



**Ideas**

Strategic and conceptually experienced ideation



**Print**

Start to finish art direction and design



**User Interface Design**

Pixel perfect front-end digital and visual design



**User Experience**

Wires, site maps, journey mapping, and best practices



**Design Management**

Leadership, resourcing, and direction

**WORK HISTORY**

**ANTIBODY/DentsuBos**

Senior Art Director  
276 King St. West  
Toronto, ON  
Jul. 2006 - May 2015

**CanvasRX/Aurora Cannabis**

Lead Design  
15 John St. - 7<sup>th</sup> Floor  
Toronto, ON  
Dec. 2016 - Oct. 2018

**The Keg**

Design Manager  
560 King St. West  
Toronto, ON  
Jun. 2019 - Oct. 2020

**Tank/Grey**

Senior Art Director  
46 Spadina Ave.  
Toronto, ON  
Feb. 2021 - Oct. 2021

**Anderson DDB**

Digital Design Director  
33 Bloor St. East  
Toronto, ON  
Oct. 2021 - Current

**OTHER WORK HISTORY**

**Klick/Katalyst**

Freelance Senior Art Director  
175 Bloor St. East  
Toronto, ON  
2016

**GSW/Syneos Health**

Freelance Senior Art Director  
895 Don Mills Rd.  
North York, ON  
2019

**CPC Healthcare**

Freelance Senior Art Director  
144 Front St. West  
Toronto, ON  
2016 - 2021

**Field Trip Health**

Freelance Design  
30 Duncan St  
Toronto, ON  
2019 - 2021

**EDUCATION**

**Mayfield Secondary School**

Regional Arts Program, Visual Arts  
Brampton, ON  
Sept. 1997 - May 2002

**OCADU**

Bachelor of Design, Advertising  
Toronto, ON  
Sept. 2002 - May 2006

**BrainStation**

User Interface Design  
Toronto, ON  
Oct. 2020 - Dec. 2020

**PREFERRED TOOLS**

