



Sean Bobbato, BDes
 Art Direction and Design
 sean@seanbobbato.com
 416.712.5785



Creatively driven Toronto based Art Director and Designer with a total of 15 years of comprehensive experience within agencies and companies. The bulk of this experience has been working in the health and wellness space, generating creative and leading the design on digital projects. Currently I am seeking a position (*supporting leadership or leading a team*) where I can apply my experience, skills, and energy towards creating incredible work and contribute to the ongoing, and lasting success of an organization.

EXPERIENCE

- Anderson DDB**
Digital Design Director
Oct. 2021 - May 2023
- Tank/Grey**
Senior Art Director
Feb. 2021 - Oct. 2021
- The Keg**
Design Manager
Jun. 2019 - Oct. 2020
- CanvasRX/Aurora**
Lead Design
Dec. 2016 - Oct. 2018
- Antibody/Dentsu**
Senior Art Director
Jul. 2006 - May 2015

FREELANCE

- Lambda Legal**
Design
2021 - 2023
- Field Trip Health**
Design
2019 - 2021
- CPC Healthcare**
Senior Art Director
2016 - 2021
- GSW/Syneos Health**
Senior Art Director
2019
- Klick/Katalyst**
Senior Art Director
2016

EDUCATION

- OCADU**
Bachelor of Design, Advertising
Sept. 2002 - May 2006
- BrainStation**
User Interface Design
Oct. 2020 - Dec. 2020
- Mayfield S.S**
Regional Arts Program, Visual Arts
Sept. 1997 - May 2002

SKILLS

- | | | |
|-----------------|----------------|--------------------|
| ART | DIGITAL | LEADERSHIP |
| Advertising | UI Design | Resourcing |
| Campaigns | UX Design | Mentorship |
| Branding | Wireframes | Project Management |
| Layout | Prototyping | Review/Direction |
| Motion Graphics | HTML/CSS | Team-building |

TOOLS

- | | |
|---------------|----------------|
| ART | DIGITAL |
| InDesign | XD |
| Photoshop | Figma |
| Illustrator | Sketch |
| Animate | Invision |
| After Effects | Wordpress |





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