



Sean Bobbato, BDes
 Art Direction and Design
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 416.712.5785

Creatively driven Toronto based Art Director and Designer with over 15 years of combined experience supporting agencies and companies. I am a driven, collaborative, hands-on creative professional that has lead and supported teams on launches, campaigns, and ongoing business initiatives. Currently I am seeking an opportunity to contribute my established and ever-evolving skills to produce best in class, effective creative and design solutions that exceed expectations.

FULL-TIME

Anderson DDB
 Digital Design Director
 Oct. 2021 - May 2023

Tank/Grey
 Senior Art Director
 Feb. 2021 - Oct. 2021

The Keg
 Design Manager
 Jun. 2019 - Oct. 2020

CanvasRX/Aurora
 Lead Design
 Dec. 2016 - Oct. 2018

Antibody/Dentsu
 Senior Art Director
 Jul. 2006 - May 2015

CONTRACT

GreenShield
 Senior Design
 2023 - 2024

Lambda Legal
 Design
 2021 - 2023

CPC Healthcare
 Senior Art Director
 2016 - 2021

GSW/Syneos Health
 Senior Art Director
 2019

Klick/Katalyst
 Senior Art Director
 2016

EDUCATION

OCADU
 Bachelor of Design,
 Advertising
 Sept. 2002 - May 2006

BrainStation
 User Interface Design
 Oct. 2020 - Dec. 2020

Mayfield S.S
 Regional Arts Program,
 Visual Arts
 Sept. 1997 - May 2002

SKILLS

ART

Campaigns
 Branding
 Layout
 Motion Graphics

DIGITAL

UI/UX Design
 Wireframes
 Prototyping
 HTML/CSS

LEADERSHIP

Resourcing
 Mentorship
 Project Management
 Review/Direction

TOOLS

ART

InDesign
 Photoshop
 Illustrator
 After Effects

DIGITAL

Figma
 XD
 Sketch
 Wordpress

PRESENTATIONS

Powerpoint
 Keynote

